

TELCELL

17 years of
productivity

Reinventing Armenian financial culture through leadership
and technology for the good of the people

TELCELL

Telcell has been operating **in the market since 2007**. Over the years, the company has cultivated a new culture through its services, creating new habits, and providing services that benefit the entire nation, thus taking on a mission of **conducting socially beneficial activities**.

In this context, the company has adopted the role of preserving national values while forming new values in a changing modern world.

OUR ECOSYSTEM

TELCELL
WALLET

BON
by Telcell

100%
by Telcell

COFFEE
by Telcell

TELCELL
TERMINAL

TELCELL
TRANSPORT

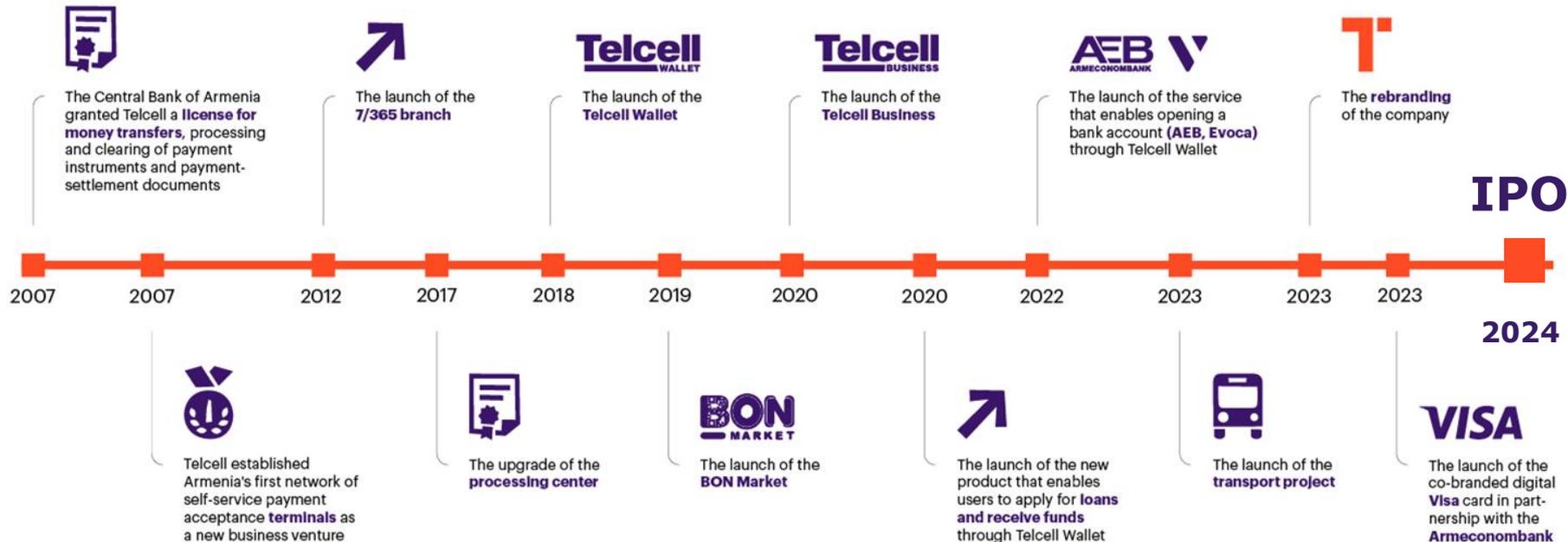
TELCELL

TELCELL
INKASSATSIA

TELCELL
BUSINESS

 **TELCELL**
MARKET

OUR HISTORY



DOMINANT VERTICALS FOR YEAR

Offline transactions	Telcell Wallet	E-commerce Partnership	Loans via Telcell ecosystem
<p>4 500+ Terminals</p>	<p>220 000 + Active users</p>	<p>522 mln+ AMD Turnover on e-comm payments per year</p>	<p>120+ bln Paid loans via Telcell Ecosystems</p>
<p>81mln+ Transactions throughout the year</p>	<p>25 mln + Transactions throughout the year</p>	<p>57 000+ Transactions with e-com per year</p>	<p>310 000+ Quantity of loans received via Telcell Wallet throughout the year</p>
<p>+36% Average annual increase</p>	<p>222 500 + New downloads throughout the year</p>	<p>+67% e-com integrations growth throughout year</p>	<p>7,6 bln + AMD Total sum of loans received via Telcell Wallet throughout of year</p>

INVESTMENTS AND PAYBACK

The company distributes at least 50% of the annual profit as dividends. The profitability of one share of the company can reach up to 13% per year. And this income is exempt from taxes

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Total shares for allocation: **3,850,000 pcs**

PRICE PER SHARE

1 share - 400 AMD

MIN PURCHASE FOR 1ST TIME

10 shares - 4,000 AMD

Max purchase: up to 200 mln AMD

Max quantity: 500,000 pcs

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Results:

More than 3600 shareholders

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Today price on stock market 419 AMD: growth 4.5%



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Be a Telcell shareholder is POSSIBLE

Don't miss the opportunity !

