



Hasmik Gevorgyan

CEO, Product Leader

Fintech CEO with 10+ years in product leadership across Fintech, Banking, E-Commerce and iGaming. Rose from product roles to executive leadership, driving strategy, growth and innovation. Skilled in strategic decision-making, product development (B2B & B2C), operations and board-level influence.

Let's
Connect





Upay

Money that knows you.



What We Do

Powering seamless payments

Core Services

Payments for 200+ services via Upay App & branches

What Sets Us Apart

Backed by Galaxy Group, we aim to leverage its full potential for growth & scale

