



INNOVATION  
& STARTUPS

# THE BEST RETURNS IN ARMENIA?

**eq** = equity, equality

**we** = we, wealth

**fy** = finance, innovation



Regulated by Central Bank of Armenia

# Who are these Investors?

# SEQUOIA





# MENLO

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## VENTURES

# Battery

A small blue triangle pointing upwards and to the right, positioned at the end of the word "Battery".





Point Nine Capital



Sony Innovation Fund



**No professional, international investors invest in  
Armenian companies  
– apart from international Venture Capital funds**

**...and these?**

# **BiGSTORY Vc**

*formula VC*



smartgatevc







C-Quadrat Ampega  
Asset Management  
Armenia

**Armenian professional and institutional investors are all participating in Armenian Startups**

# MANY MORE TO COME



eqwefy

PARTICIPATE IN THE WEALTH CREATION

AS LARGE INVESTORS DO

# INVESTMENT PLATFORM FOR SOME OF OUR BEST INNOVATION STARTUPS

Startup A

Startup B

Startup n



Armenia Investors

Diaspora Investors

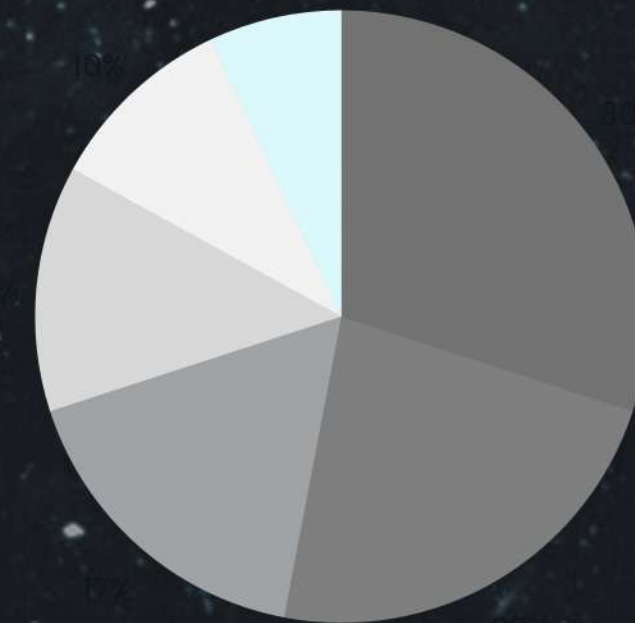
Others

# 3 KEY STRATEGIES TO DECREASE RISK

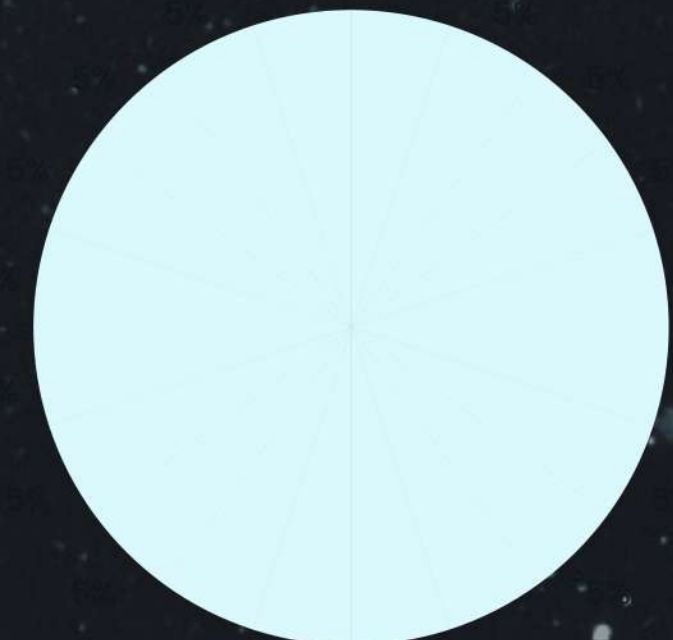
**Selection and due diligence**



**5–10% of total Portfolio**



**Diversification, 20–30 different Startups**





# LISTING CRITERIA

- Large investor backed Startups
  - VCs, or Professional Angels
  - ~8 Startups listed per year

- Listing Committee
  - 5 members

- Startup Due Diligence

- Armenia contribution

TARGET RETURNS 20-30% ANNUALLY (IRR)  
ON PORTFOLIO LEVEL



**Other Investors:**



International Angel  
Investors

# viralmango

**Other Investors:**

**BIGSTORY Vc**

*formula VC*



WISH TO INVEST IN  
TOMORROW'S SUCCESS STORIES  
TODAY?

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